

# Creative Brief

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## Project Title: Munich History Website

### 1. Project overview

The goal of my website is to give a brief history of the city of Munich spanning from Prehistory to Postwar Munich after the end of World War II.

### 2. Resources

<https://en.wikipedia.org/wiki/Munich> there are photos on the website to show the city as history progresses and there are more photos on google images

### 3. Audience

This site is informal and won't be used in commercial use but will be reviewed by my instructors, it is unlikely that prospective employers will see it. Demographic is kids older than elementary school to people of retirement age.

### 4. Message

I want to focus on the history of Munich through after World War II, trying to give a brief overview so that the viewer can learn the history of Munich without having to put in too much effort.

### 5. Tone

The tone here is informational, not trying to be too complex but give a simplistic overview of the history of the city.

### 6. Visual Style

I want the website to only use a few simple colors as to not distract the viewer but allow them to focus on the information on the page. I will likely use colors that reflect Germany.